Discovering Entrepreneurship

Course Overview

This course covers entrepreneurship fundamentals, including the entrepreneurial perspective, identifying opportunities, and crafting your entrepreneurial story. Offering a solid foundation for anyone interested in developing entrepreneurial skills.

Benefits

The demand for well-rounded candidates continues to grow. Teaching your students entrepreneurship fundamentals can help them develop a solutions-oriented approach to challenges in the workplace and in the global market.

Prepare for Careers

- ✓ Develop skills for Entrepreneurial Specialist job roles
- ✓ Offer learners anywhere a launch point to analyzing entrepreneurial opportunity and creating successful strategies in the market
- ✓ Build entrepreneurial skills through cutting edge entrepreneur frameworks including lean canvas, real-world examples and extended branching activities

Course Details

Target Audience: High School, Secondary or vocational school and college/university students, general audience

Estimated Time to Completion: 20 hours

Recommended Preparation: None

Course Delivery: Instructor-led or Self-paced

Learning Component Highlights:
- ✓ 15 modules & quizzes
- ✓ 4 extended branching activities
- ✓ Interactive activities & quizzes
- ✓ 1 final exam

Course Recognitions: Digital Badge

Recommended Next Course: Other Professional Skills courses

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Requirements

- ASC Alignment: Recommended
- Instructor Training: Optional
- Basic Equipment: Computer/Mobile Devices and Internet
- Additional Equipment Required: No